**Procurement Notice for Romanian Public Authorities**

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| Jems code: | RORS00063 |
| Beneficiary name (in Romanian): | Universitatea Politehnica Timișoara |
| Contact details: | Piața Victoriei nr. 2, Timișoara, România, Cod 300006,  Tel 0256403021 |
| Estimated date of publication in SEAP:  /Estimated date of direct purchase:  (as applicable) | 16.01.2025 publication on UPT site |
| Estimated date for submission of offers: | 20.01.2025 |
| Name of the procurement: | SERVICES FOR PROMOTION including   1. Press Release (report) about opening project; 2. Press Release (report) for closing project; 3. TV campaign to promote the project; 4. Realization of local / regional broadcast for project promotion; 5. Radio campaign to promote the project; 6. Making an announcement for radio broadcasting; 7. Creation of promotional material for regional publications; 8. Materials for the YouTube channel of the project;   (Servicii de promovare Radio / TV, publicatii în presă, care includ)   1. Comunicat (reportaj) lansare proiect; 2. Comunicat (reportaj) finalizare proiect; 3. Campanie TV prin difuzare de emisiuni și reportaje 4. Realizare emisiune locală / regională pentru promovare proiect; 5. Campanie radio de promovare a proiectului; 6. Realizare anunț pentru difuzare radio; 7. Realizare material promoțional pentru publicații regionale; 8. Materiale pentru canalul de Youtube a proiectului; |
| Short description of the procurement: | RADIO / TV MEDIA CAMPAIGNS |
| CPV code: | 79342200-5 Promotion Services |
| Estimated value (lei without VAT): | 33.478,99 lei without VAT  (33.478,99 lei fără TVA) |
| Type of procurement procedure:  /Direct purchase:  (as applicable) | Direct purchase |