**Procurement Notice for Romanian Public Authorities**

|  |  |
| --- | --- |
| Jems code: | RORS00063 |
| Beneficiary name (in Romanian): | Universitatea Politehnica Timișoara |
| Contact details: | Piața Victoriei nr. 2, Timișoara, România, Cod 300006, Tel 0256403021 |
| Estimated date of publication in SEAP:/Estimated date of direct purchase: (as applicable) | 16.01.2025 publication on UPT site |
| Estimated date for submission of offers: | 20.01.2025 |
| Name of the procurement: | SERVICES FOR PROMOTION including1. Press Release (report) about opening project;
2. Press Release (report) for closing project;
3. TV campaign to promote the project;
4. Realization of local / regional broadcast for project promotion;
5. Radio campaign to promote the project;
6. Making an announcement for radio broadcasting;
7. Creation of promotional material for regional publications;
8. Materials for the YouTube channel of the project;

(Servicii de promovare Radio / TV, publicatii în presă, care includ)1. Comunicat (reportaj) lansare proiect;
2. Comunicat (reportaj) finalizare proiect;
3. Campanie TV prin difuzare de emisiuni și reportaje
4. Realizare emisiune locală / regională pentru promovare proiect;
5. Campanie radio de promovare a proiectului;
6. Realizare anunț pentru difuzare radio;
7. Realizare material promoțional pentru publicații regionale;
8. Materiale pentru canalul de Youtube a proiectului;
 |
| Short description of the procurement: | RADIO / TV MEDIA CAMPAIGNS  |
| CPV code: | 79342200-5 Promotion Services |
| Estimated value (lei without VAT):  | 33.478,99 lei without VAT(33.478,99 lei fără TVA) |
| Type of procurement procedure: /Direct purchase: (as applicable)  | Direct purchase |