**Procurement Notice for Romanian Public Authorities**

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| Jems code: | RORS00250 |
| Beneficiary name (in Romanian): | Județul Timiș |
| Contact details: | B-dul Revoluției din 1989 nr.17, Timișoara, România, Code: 300034, Phone: 0256403600E-mail: adrian.luput@cjtimis.ro |
| Estimated date of publication in SEAP:/Estimated date of direct purchase: (as applicable) | 29.05.2025  |
| Estimated date for submission of offers: | 28.05.2025 |
| Name of the procurement: | COMMUNICATION, INFORMATION AND PUBLICITY SERVICES for the implementation of the activities of the project “Blue Sky – The Solution to Air Pollution” “Blue Sky”, RORS00250 |
| Short description of the procurement: | —Design and printing of 50 A3 posters;—Printing of 1,000 flyers;—Production of the roll-up banner;—Media campaign services on the Romanian side, ensuring wide regional coverage through online media – by publishing four press releases;—Services for the production of 130 promotional kits, each consisting of: pen, notepad, USB stick, and eco-friendly bag, all branded with the programme logo, according to the layout;—One permanent plaque sized 400mm x 300mm and 19 additional permanent plaques sized 279mm x 420mm;—Design and printing of 50 A3 posters regarding the preparation of the Sustainable Mobility Plan of Timiș County, including mobility strategy elements and action plans for the cross-border area;—Printing of 50 stickers for equipment. |
| CPV code: | CPV 79341000-6 — „Servicii de publicitate”CPV 79341000-6 — "Advertising services" |
| Estimated value (lei without VAT):  | 19.239,998 lei without VAT(19.239,998 lei fără TVA) |
| Type of procurement procedure: /Direct purchase: (as applicable)  | Direct purchaseAchiziție directă |