**Procurement Notice for Romanian Public Authorities**

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| Jems code: | RORS00106 |
| Beneficiary name (in Romanian): | Universitatea Politehnica Timișoara |
| Contact details: | Piata Victoriei nr.2 Timișoara, România 300006, Tel.0256404284 |
| Estimated date of publication in SEAP:/Estimated date of direct purchase: (as applicable) | 22.05.2025  |
| Estimated date for submission of offers: | 04.06.2025 |
| Name of the procurement: |  Neuromarketing Equipment (Echipamente de neuromarketing) |
| Short description of the procurement: | The neuromarketing equipment is necessary for the project RORS00106 from Interreg IPA Romania-Serbia Programme since some major activities depend on it. The procedure is organized in 3 lots as follows: Lot 1. Eye tracking equipment with dedicated softwareLot 2. EEG equipment with dedicated softwareLot 3. FNIRS equipment with dedicated software (Echipamentele de neuromarketing sunt o necesitate pentru proiectul RORS00106 din cadrul programului Interreg IPA România-Serbia deoarece activitățile cheie depind de ele. Sunt organizate pe 3 loturi, după cum urmează: Lot 1. Echipament eye tracking cu software dedicat, Lot 2. Echipament EEG si software dedicat, Lot 3. Echipament Spectroscopie functionala cu infrarosu si software dedicat) |
| CPV code: | 38970000-5 Technical, research and scientific simulator (38970000-5 Simulator tehnic, de cercetare si stiintific) |
| Estimated value (lei without VAT):  | Total 352923.42 lei without VAT (Total 352923.42 lei fără TVA) |
| Type of procurement procedure: /Direct purchase: (as applicable)  | Simplified procedure |