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| **Project information** |
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| **CALL FOR PROPOSALS** | 1st  |
| **Priority:** | 2 Social and economic development |
| **Specific objective:** | 2.2 Ensuring equal access to health care and fostering resilience of health systems, including primary care, and promoting the transition from institutional to family and community based care |
| **Jems Code:** | RORS00267 |
| **Project title:** | **ORALERT 2025: Equal access to innovative screening solutions for oral HPV** |
| **Acronym:** | ORALERT |
| **Duration[[1]](#footnote-1):** | 23.11.2024 – 22.11.2026 (24 months) |
| **Interreg IPA****contracted funds:** | **€ 1.651.058,40** |
| **TOTAL contracted funds:** | **€ 1.942.421,65** |
| **Absorption rate (%)[[2]](#footnote-2):** | **%** (The rate will be updated after the final project report is approved.) |
| **Project overall objective(s):** | To improve the quality of HPV-oral-related healthcare services and outcomes for a target group of 4.300 people aged 18-24, by enhancing awareness, targeting 4 investments in endowment of healthcare facilities for cross-border medical threats and building the screening capacity of 30 healthcare providers to use innovative techniques through joint training activities, as well as developing and implementing of actions to support digitalization through a mobile app. |
| **Short description:** | The **ORALERT project** is a cross-border initiative between "Victor Babes" University of Medicine and Pharmacy Timisoara (RO) and General Hospital "Djordje Joanovic" Zrenjanin (RS), aimed at improving **HPV-related oral healthcare** in Timis County (Romania) and Central Banat (Serbia).The project tackles **three key challenges**:1. **Low awareness** of HPV-related oral diseases and cross-border medical threats.
2. **Limited capacity** of healthcare providers to offer innovative screening solutions.
3. **Lack of digitalization** in healthcare services.

The solutions & impact identified are using:* **Awareness campaigns** to educate the public on HPV risks and early detection.
* **Training programmes** for healthcare professionals to enhance screening and diagnosis capacity.
* **Telemedicine & Digital Innovation**: A **mobile app for remote oral diagnosis** will allow preliminary screenings without requiring in-person visits, improving access and reducing delays.

Through advanced screening, digital tools, and capacity-building, ORALERT aims to enhance early detection, improve healthcare quality, and strengthen cross-border medical collaboration, ensuring faster, more effective HPV-related oral healthcare for young adults (18-24) in the region. |
| **Concrete results achieved by the project:** | (The results will be updated after the final project report is approved.) |

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|  | **NAME** | **COUNTRY** | **COUNTY/DISTRICT** | **BUDGET (EURO)** | **CONTACT DETAILS** |
| **LEAD PARTNER:** | "Victor Babes" University of Medicine and Pharmacy in Timisoara | Romania  | Timis | 1.336.364,19 | 2 Eftimie Murgu Square, Timisoarae-mail: scr-stin@umft.ro<https://www.umft.ro/> |
| **PARTNER 2:** | General Hospital ”Djordje Joanovic” Zrenjanin | Serbia | Central Banat | 606.057,46 | Dr Vase Savica 5, Zrenjanin, Republic of Serbiae-mail: siphealthsrb@gmail.com <http://bolnica.org.rs/> |

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1. the implementation period (including extensions) [↑](#footnote-ref-1)
2. total funds spent/total funds contracted \*100 [↑](#footnote-ref-2)